

# PUN

Spring 2004



## In This Issue

DBU, Burning Love

Get Your Rebate

Win a Safari

## Come See Us at the Conferences

We love seeing our customers at the conferences. Stop by ProData's booth at the following shows.

**IBM Technical Conference**  
New Orleans, LA  
June 14 - 18

**Quest Global Conference**  
Denver, CO  
June 21 - 24

**Fall COMMON Conference**  
Toronto, Canada  
October 17 - 24

**IBM Technical Conference**  
Las Vegas, NV  
November 8 - 12

**IDBU on  
mySeries,  
do you?**

## New Product

### Announcing DBUnifier!!

DBUnifier, the revolutionary On-Demand database tool for application deployment! Finally, unify the ease of DBU applications and the complexity of your development environment. Dynamically build database maintenance applications with field prompting and field/record validation in minutes.

#### Some of DBUnifier's Features:

- ◆ Creates interactive inquiry applications
- ◆ Creates interactive maintenance applications
- ◆ Ties field prompting to fields being maintained
- ◆ Provides field validation
  - ◇ Range of values
  - ◇ List of values
  - ◇ Database validation
- ◆ Provides record validation
- ◆ Allows exit point to be accessed by a user defined exit program prior to displaying screen
- ◆ Allows creation of user defined fields

Instantly increase productivity and standardize your programs. It's the ultimate in the 'code-less' creation of your applications!

**DBUnifier combines:**  
DBUapps + field prompting + field/record validation =  
**Maintenance in Minutes!**

**SPECIAL Pricing for DBU Owners! Only \$1495!**

### Put Money in your Pocket!

Buy an iSeries box and our ServerProven software and get an instant IBM rebate! That's right, our products have IBM's stamp of approval as 'ServerProven' on the iSeries system.

If you buy any new qualifying iSeries and **DBU** or **SQL/Pro** or **F4 List** (all priced under \$2000). IBM will send you a check for the same amount as the software cost! This makes these great productivity tools virtually FREE!



### Watch it Unfold Before your Eyes!

Click on "Video Demos" on our website at [www.DoDBU.com](http://www.DoDBU.com) and watch DBU and DBU/GUI, SQL/Pro and F4 List come to life, right before your eyes.

These are great demonstrations to take first time users through or for introduction to our latest products and innovations. View how the ease and use of these products can unleash the abilities of all your programmers!

### Retrieve Deleted Records Utility FREE!

Buy SQL/Pro at \$1595 and get RDR utility free. (A \$495 value!) It's time to get into the language supported on virtually every platform. Bring the power of SQL to your iSeries at an affordable price AND with RDR thrown in for a little insurance!



### Readers Choose DBU as Apex Finalist!

Penton Technology Media announced the third annual iSeries NEWS Apex Awards at the Spring 2004 COMMON. These awards recognize industry leaders who have made valuable contributions to the iSeries market.



#### DBU Tip

To use DBU without having to add it to your library list, create a duplicate object of the DBU command in your QGPL library (or any all purpose library). Then do a change command (CHGCMD) on the newly created command and change the PRODUCTION library to point to your DBU library.

## DBU and ProData Utilities Inspire

# BURNING LOVE

Within the next several months, IBM will begin rolling out a new marketing campaign that plays off the affection iSeries users have for the platform. That same affection runs rampant with DBU, the iSeries #1 software product. Below are just a few of the many comments we get about our customer's burning love for DBU! Check it out.

#### DBU/GUI

"Overall I am very impressed with DBU/GUI. I used another iSeries GUI database utility on the market and it wasn't usable because of the speed. Your product seems very quick! I'm looking forward to seeing it run under the latest version of JAVA."

Alan Campin  
San Jose, CA

#### FUNCTIONALITY

"I can't tell you how many times I've bragged about the DBU product over the years; quick, easy and powerful. The LAN and PC guys will spend several minutes writing SQL scripts that takes seconds with DBU. Many times I've told them that they need to find a DBU-like product. They just glare at me and keep coding."

James L. Weaver  
Overland Park, KS

#### INSTANT REBATE

"Thanks for the ServerProven software! After I bought a new iSeries, I purchased your F4 List product for \$1495 and received a \$5000 rebate check from IBM. Now I have an additional \$3505 to spend! I can't believe I made money by purchasing such a great tool!"

Joan Steffes  
Omaha, NE

#### EASE OF USE

"I must express great satisfaction in regards to the software download and installation processes. I wish every iSeries product would have such a simple and intuitive procedure to manage installation and upgrade routines."

Boris Mezhibovskiy  
Bayonne, NJ

#### DEPENDABILITY

"Could you please get us a temp code for our new box? I've got a bunch of whiny programmers in virtual tears because the trial time expired this morning. These people are so hooked on DBU I think we may need to start a 12 step program."

Tom Westdorp  
Las Vegas, NV

#### SERVICE

"The customer service at ProData is superior to any that I have ever received from any other organization. I continue to recommend your products to anyone that I speak to in my profession and I only wish that I could deal with your company for all of my products and problems."

Dave Dinkel  
Independence, MO